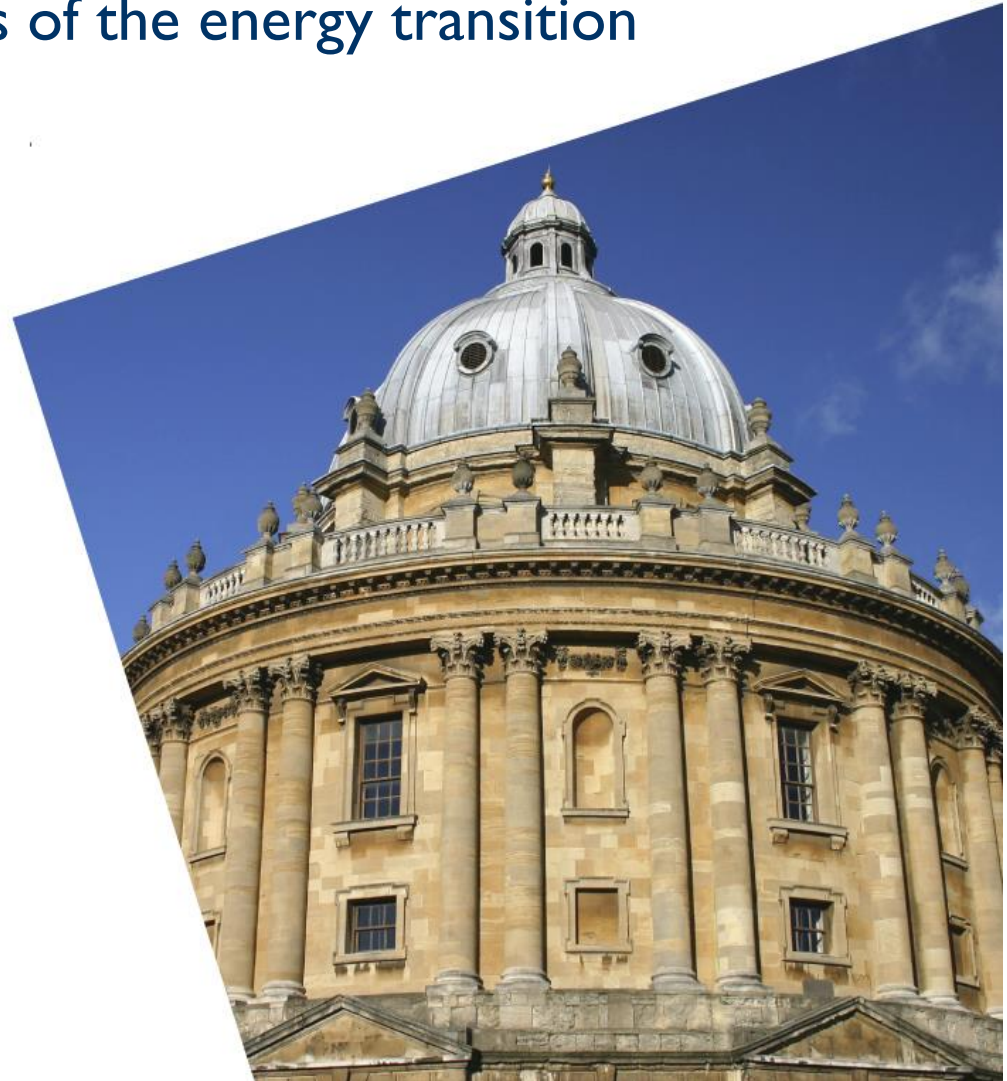


Pasargad Summer School on Energy and Environment

Session 2: Technological drivers of the energy transition

Cameron Hepburn

Professor of Environmental Economics
University of Oxford and New College



Tehran, Sunday 10 September 2017

Reminder of previous session

1. Paris
2. Policy responses thus far
3. Arguments to slow action
4. Some economics of climate policies
5. Corporate responses

Agenda for this session

1. Technological progress
2. Will we get there in time?

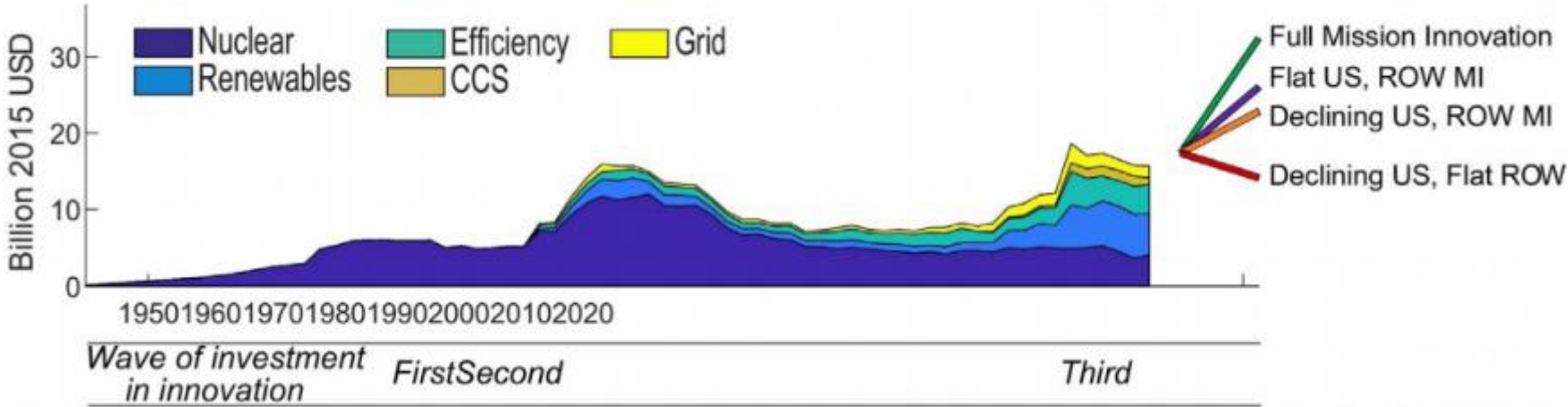
“Mission Innovation” pledged to double clean energy R&D spend, although Trump is unlikely to do this

Each of the [20 participating countries](#) will **seek to double** its governmental and/or state-directed clean energy research and development investment **over five years**.

New investments will be focused on **transformational clean energy technology** innovations that can be scaled to varying economic and energy market conditions that exist in participating countries and in the broader world.

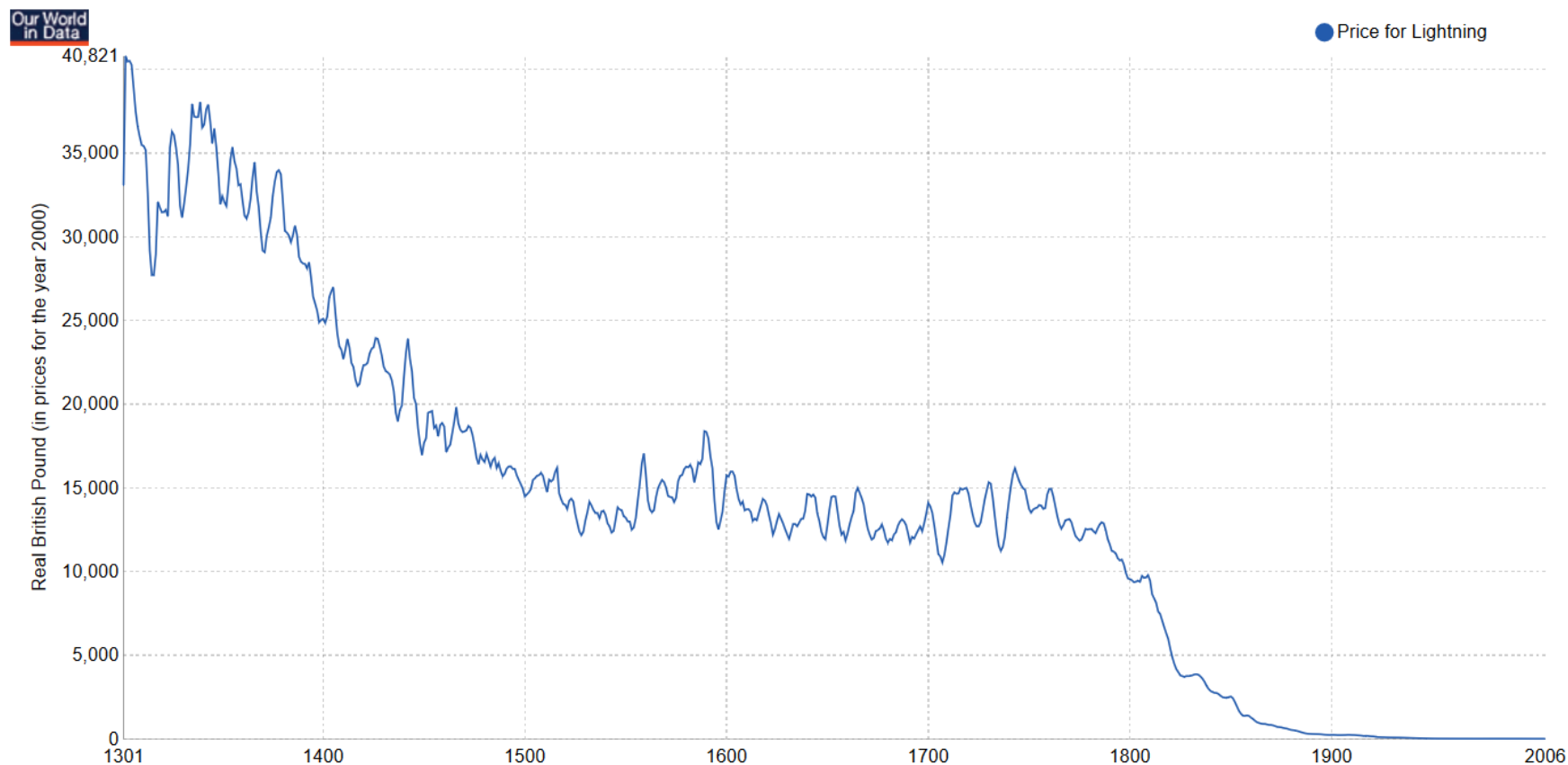


Overall, energy R&D has been relatively flat for a long time, but will rise with MI (even without US)

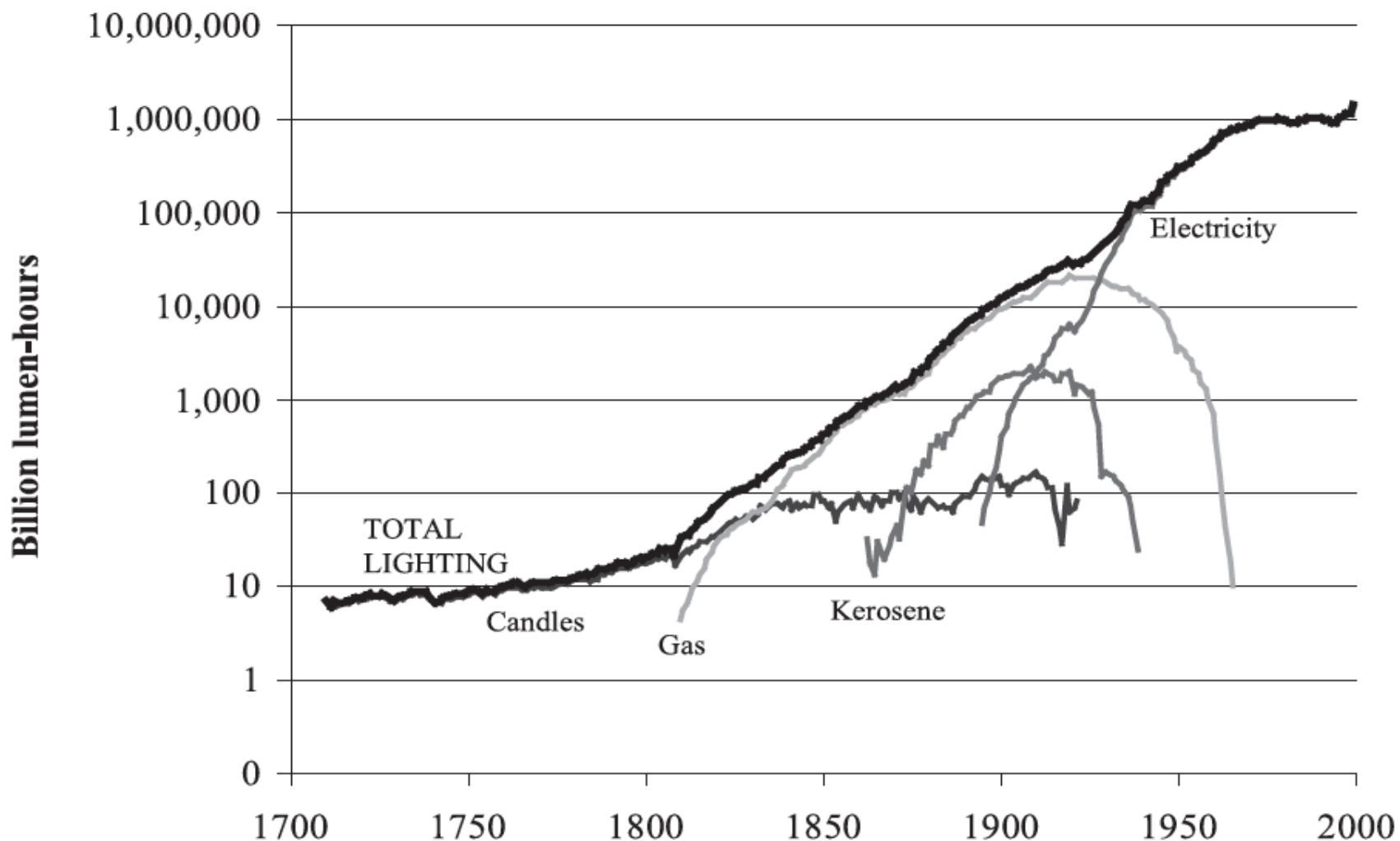


Efficiency and tech progress means the price for many energy services (e.g. lighting) has collapsed

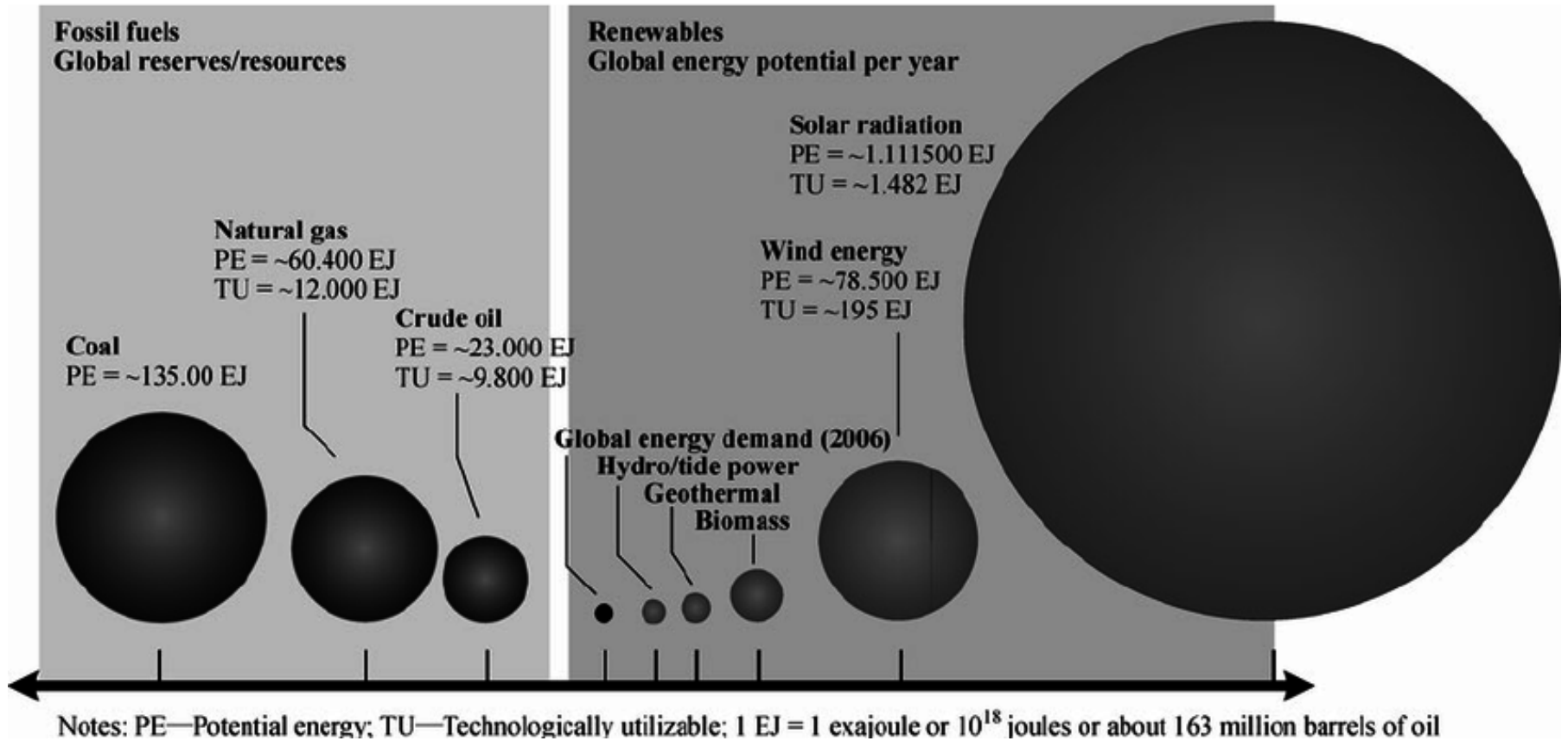
Price for lighting in the UK from 1300 to today



Consumption of energy services (e.g. lighting) has rocketed since 1700. Satiation points?



Do we have enough energy to go around, and to keep creating order from chaos?



Solar PV (unlike solar thermal) is an entirely new way of generating electricity – no turbines required

Solar PV

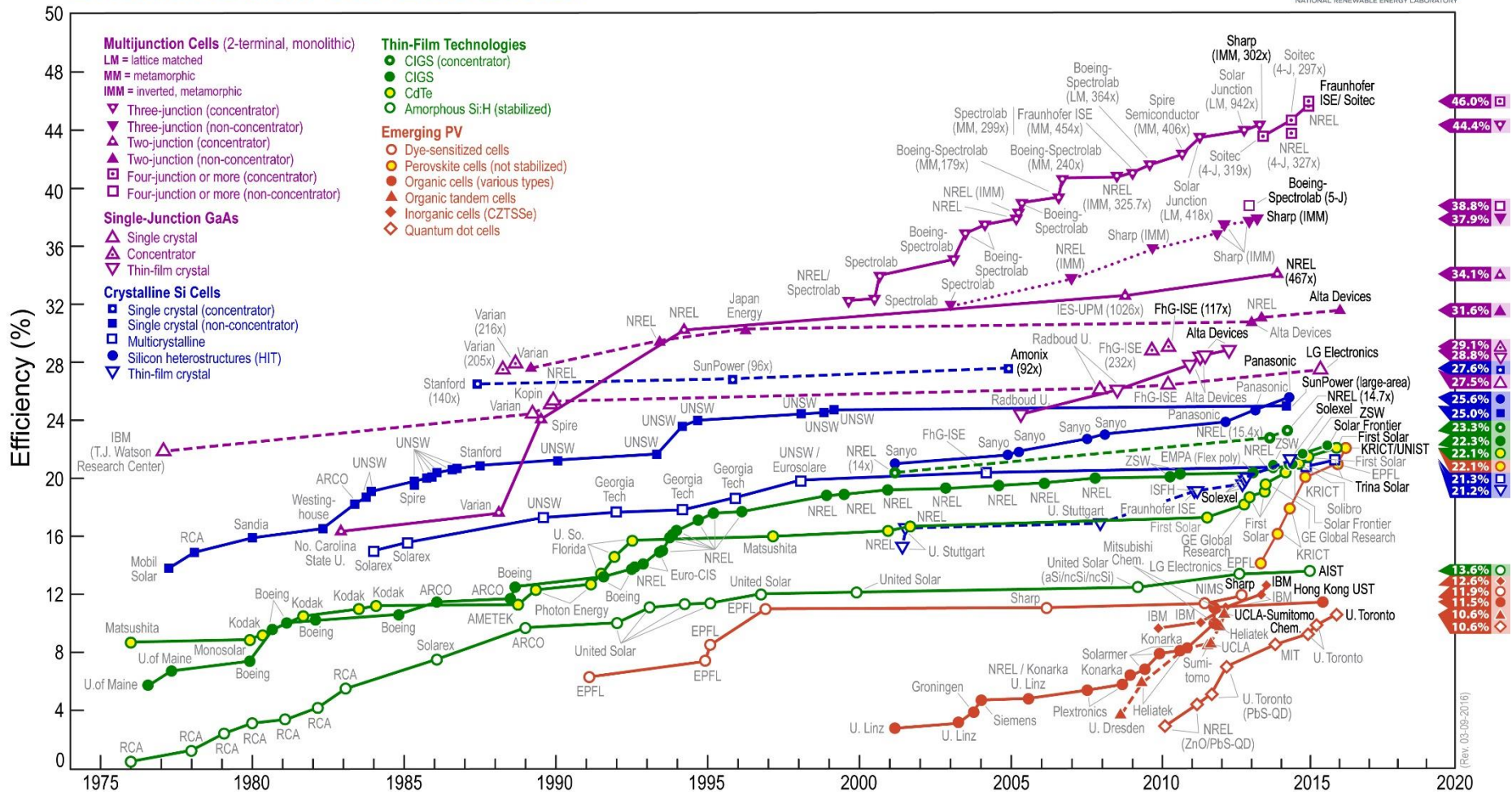


CSP



Solar efficiencies continue to rise, reducing costs (including balance of plant per Watt)

Best Research-Cell Efficiencies



The first floating solar farm in the UK was commissioned in 2014



Several different university teams are working on spray on solar (semiconductor nanocrystals)



Solar tiles may not be too far around the corner – costs are reputed to be falling...



Innovations in solar are promising, including some out of Oxford labs



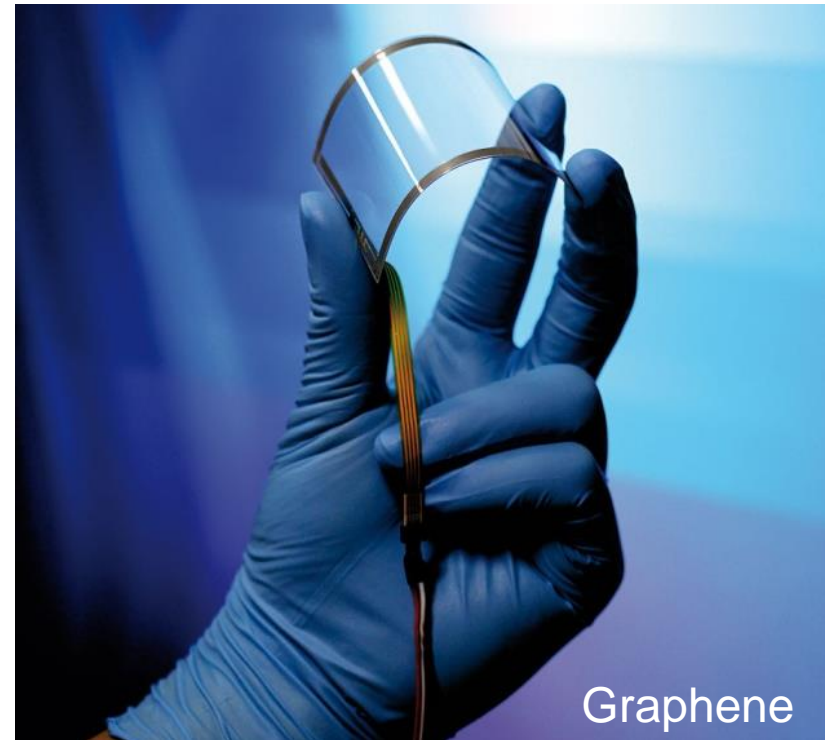
Source: Rob Lavinsky, iRocks.com



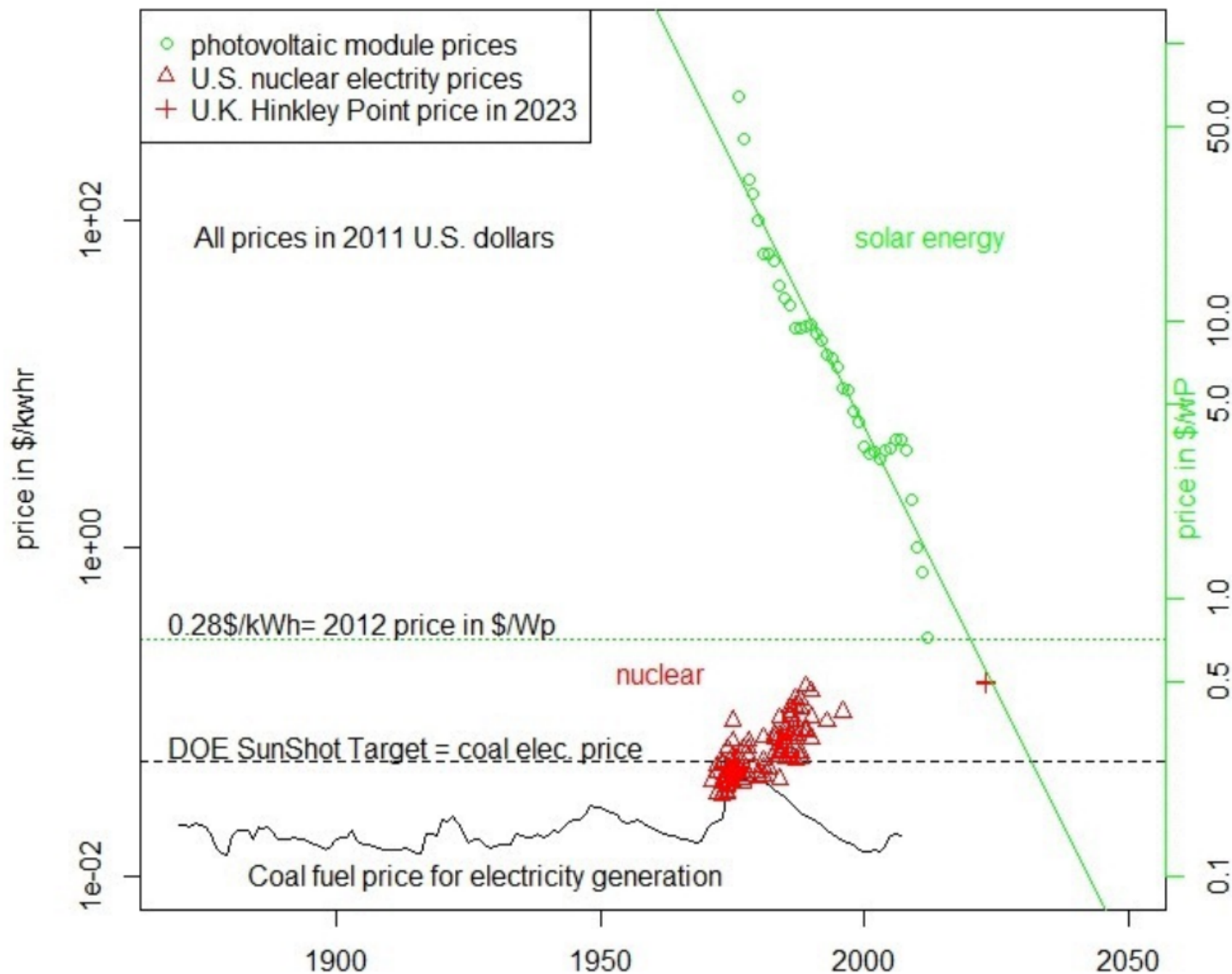
Credit: Oxford Martin School

Much of this is based around new materials science to make better practical use of solar physics

- Perovskites (CaTiO_3)
 - High conductivity
 - Increasing efficiency
 - Simple processing
- Graphene (C)
 - High conductivity
 - Very thin
 - Flexible



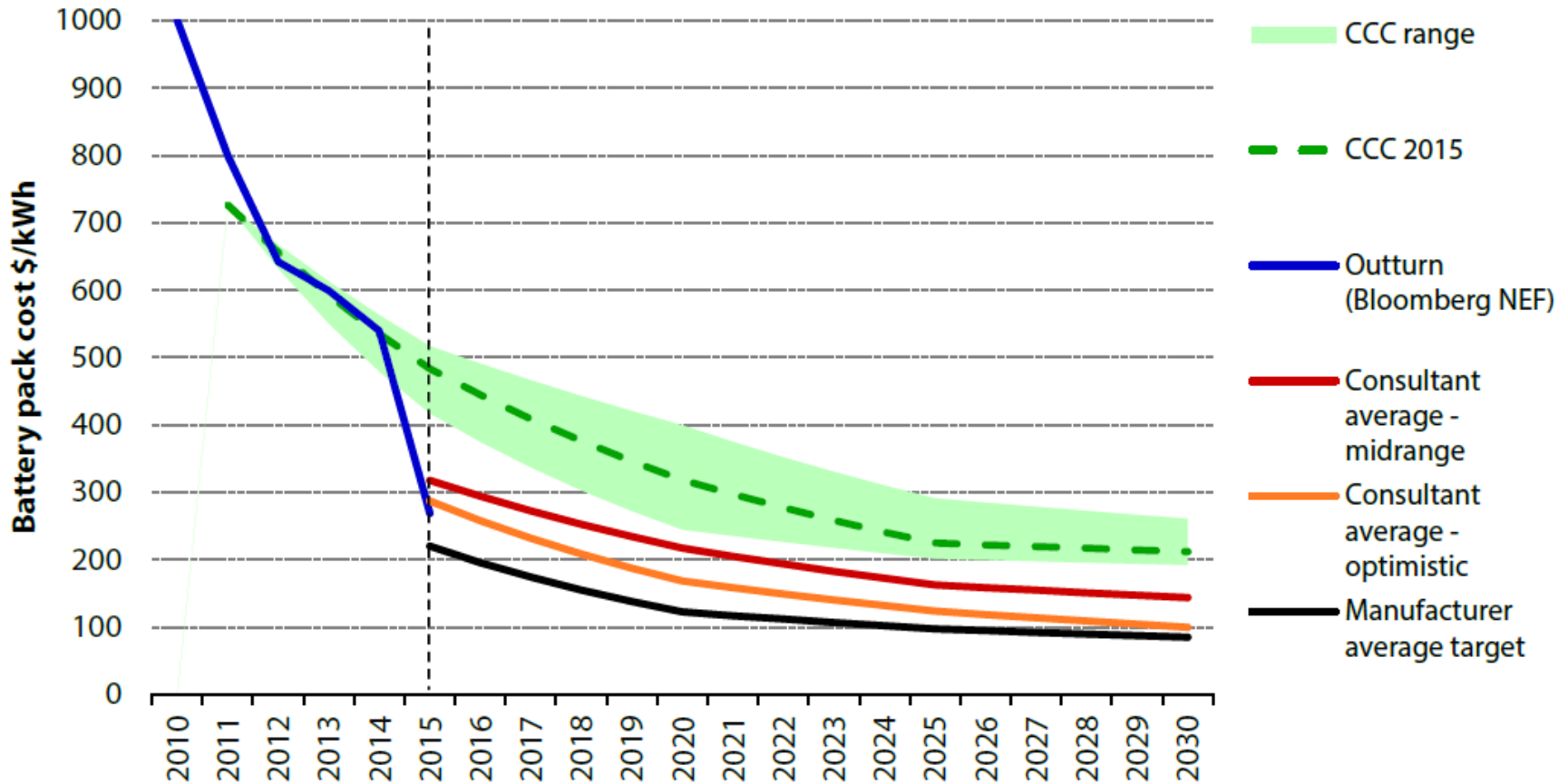
Viewed over the long run, the price collapse is genuinely remarkable compared to power from coal



A clean, cheap, and unlimited supply of energy is no longer entirely infeasible

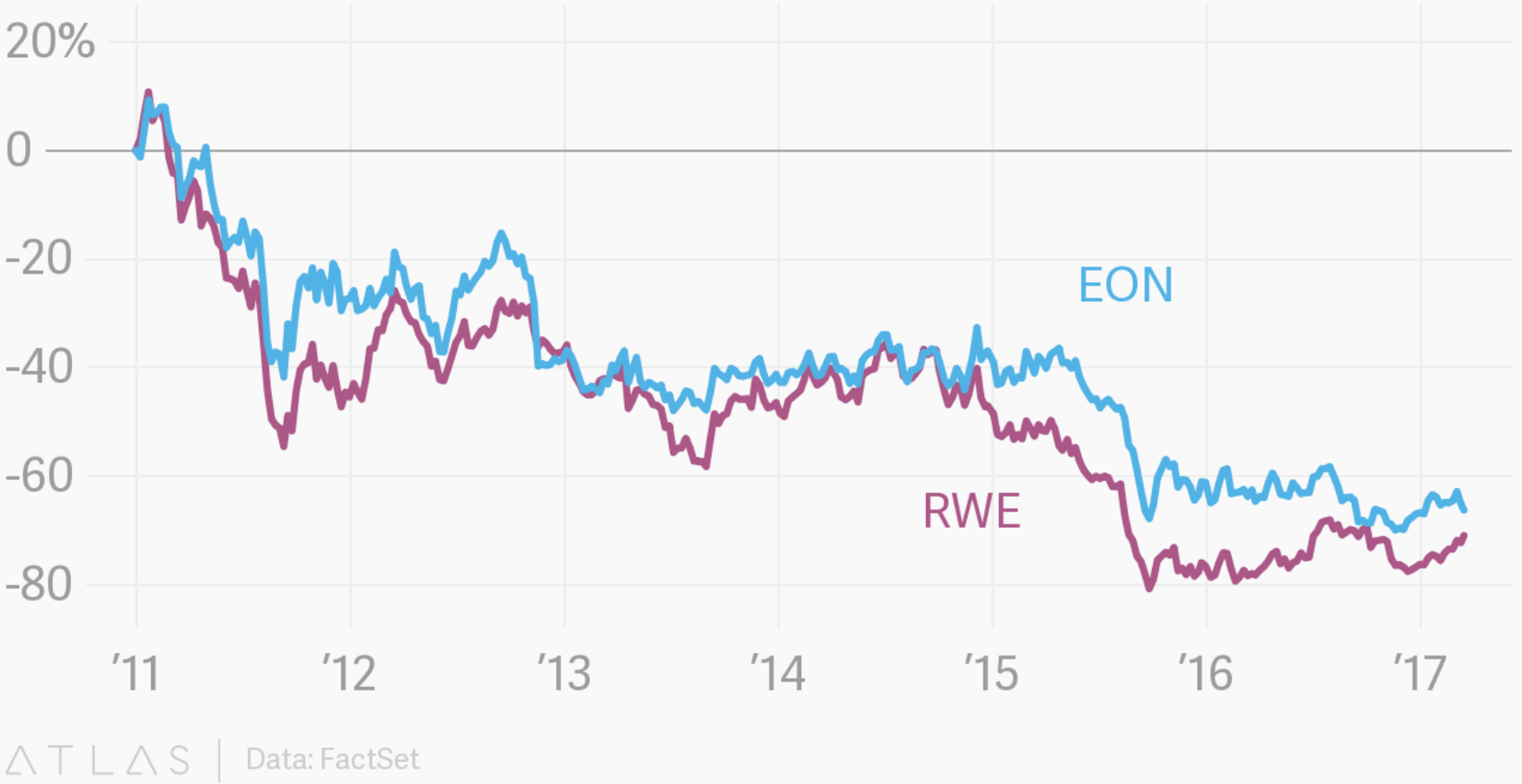


The rate of decline in battery costs has surprised official agencies such as the CCC



Cheap renewables has thus far hammered incumbent utilities in Germany

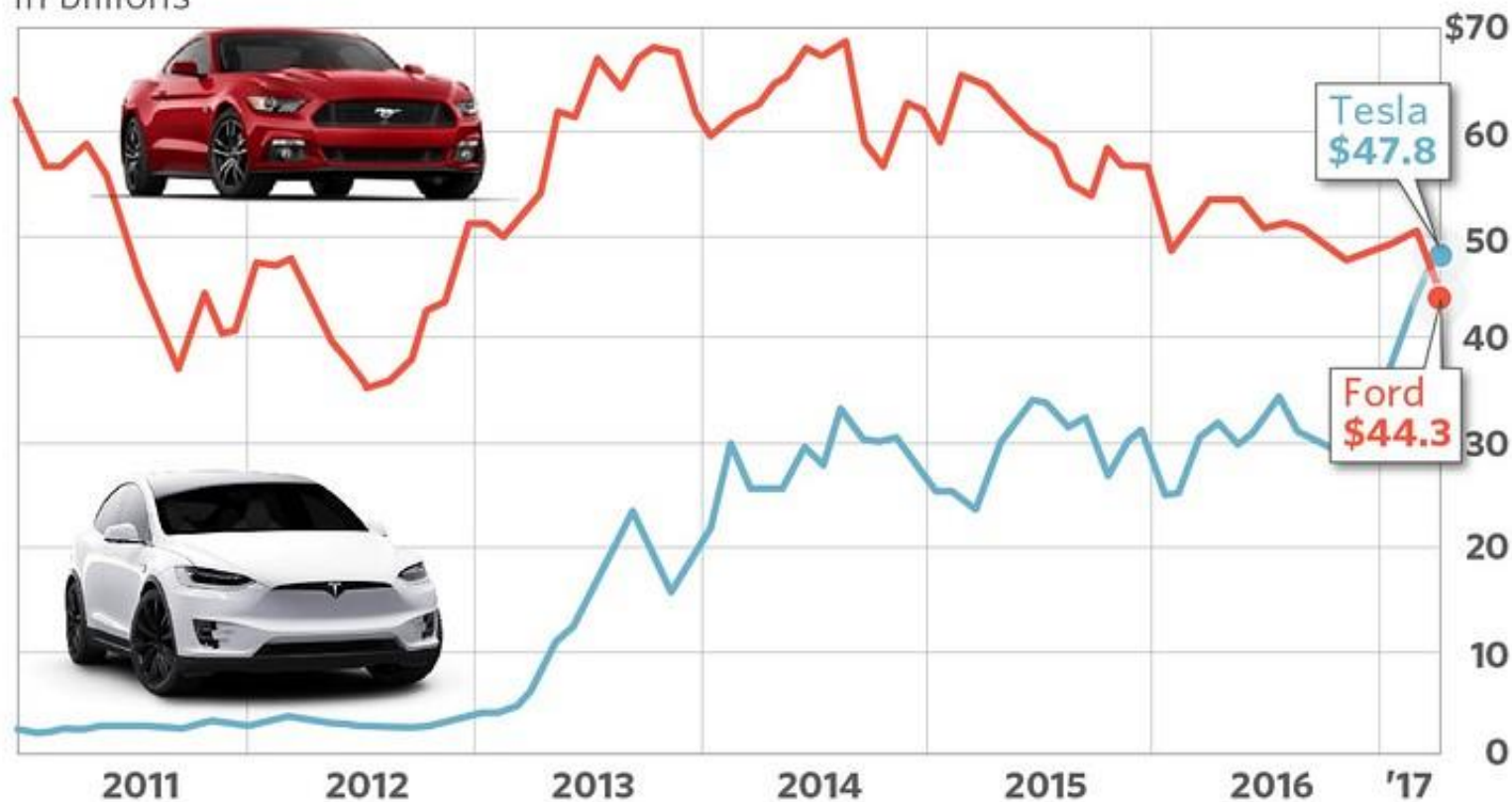
Share price performance of German utility companies



Similarly, betting on incumbent car manufactures has not paid compared with backing the disruptive entrant

Tesla's market cap overtakes Ford's

In billions



Source: FactSet

EVs and AVs represent a potential revolution in personal transport

- Cars currently parked > 90% of the time
- Could be driver > 90% of the time
- Some estimates 80% fewer car parking places required
- Cost of ownership 90% lower
- Impact on demand...?



And if they take off, electric vehicles could have serious implications for oil and power respectively

- Oil demand is heavily transport dependent
- Hybrids and gas as a transition
- Batteries, infrastructures and all-electric vehicles



Jaguar Land Rover to make only electric or hybrid cars from 2020

Carmaker follows Volvo in spelling an end for petrol or diesel-only cars, despite not making any electric vehicles at present



ents

Agenda for this session

1. Technological progress

2. Will we get there in time?

Energy per capita varies from 20 GJ to > 200 GJ p. a. ETC argues that 100 GJ is needed for a good life

Current energy per capita varies significantly across the world

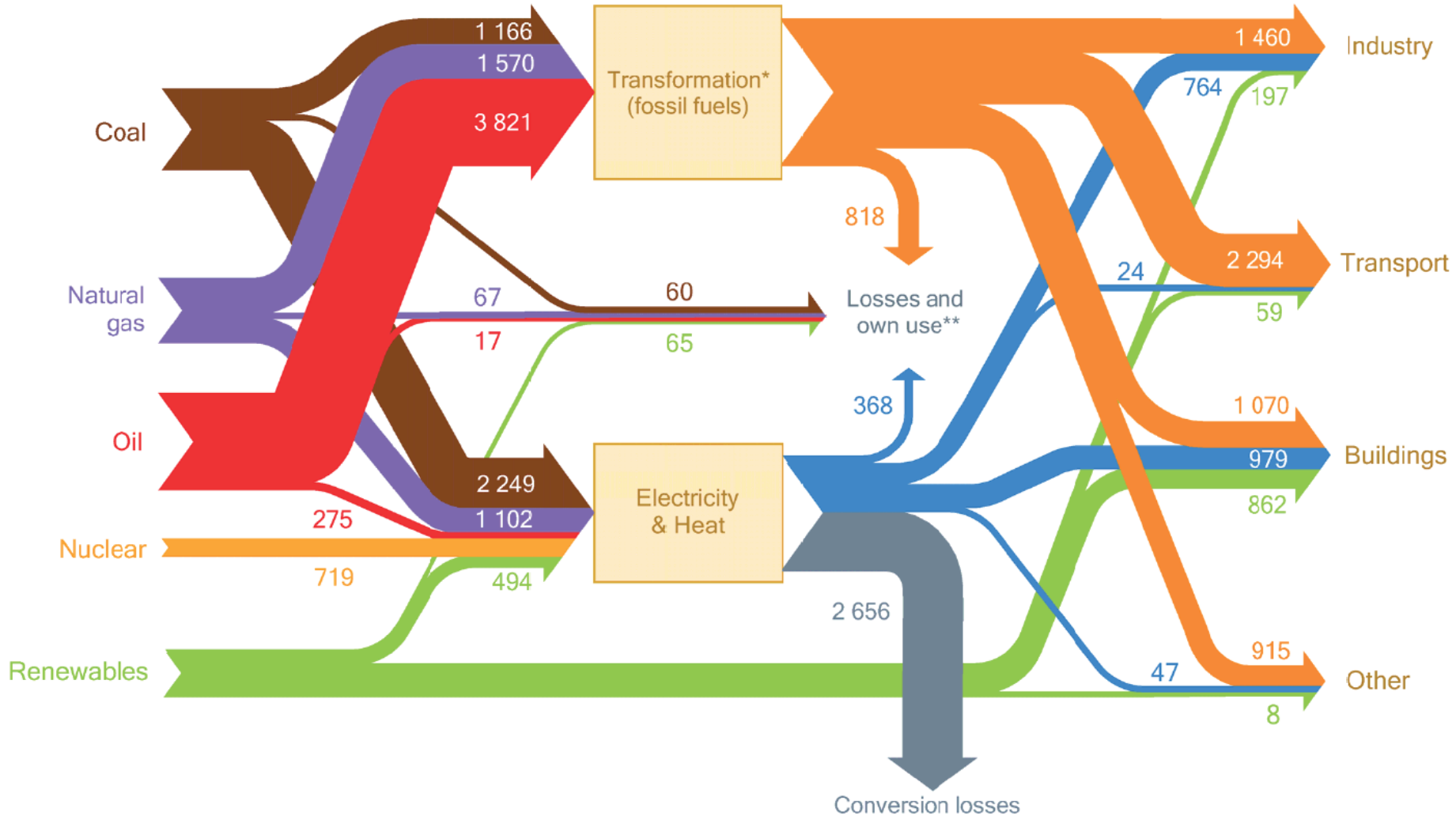
Average per capita primary energy consumption; GJ/capita; 2014



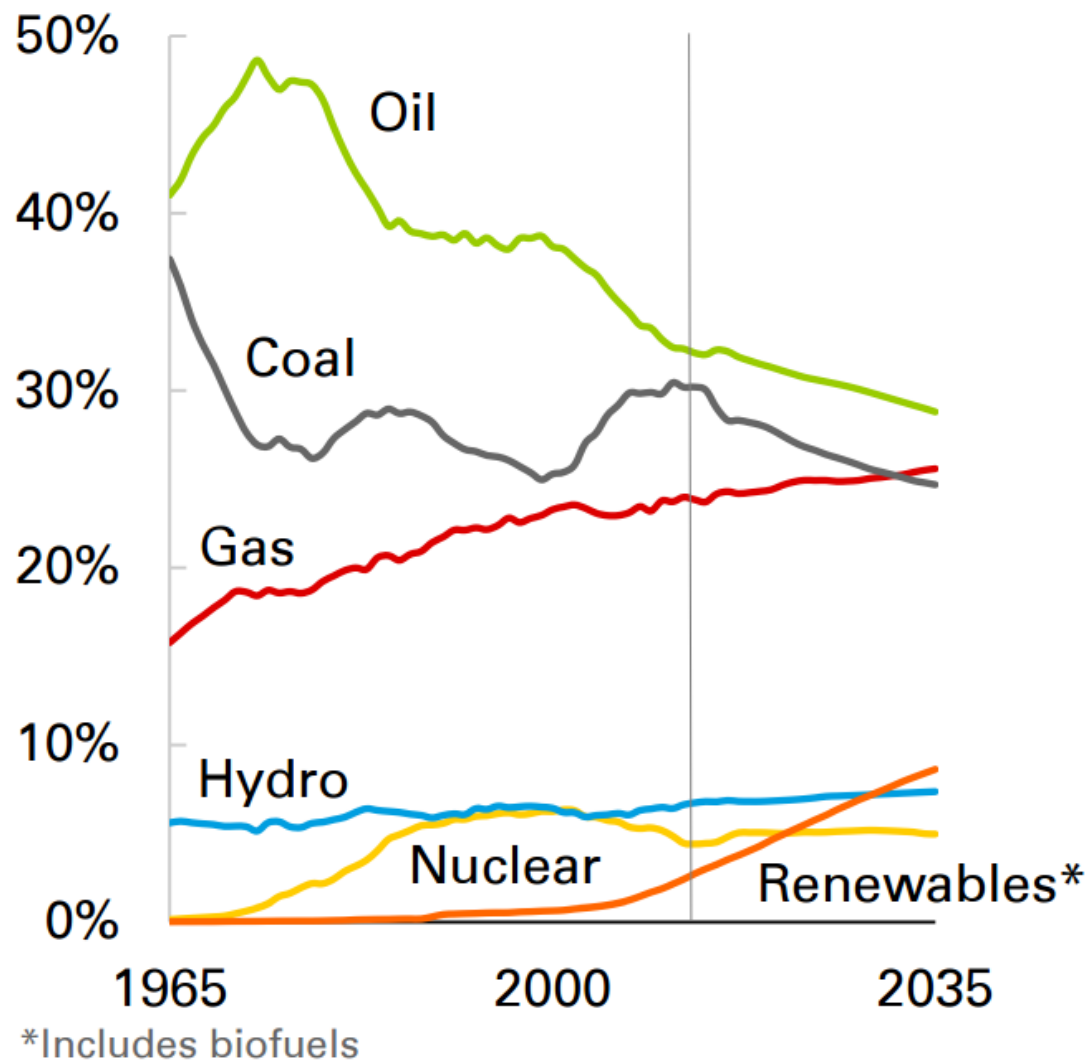
¹ 2013 due to limited data

SOURCE: Enerdata (2015), Historic actuals; UN Population Division (2015), World Population Prospects: The 2015 Revision

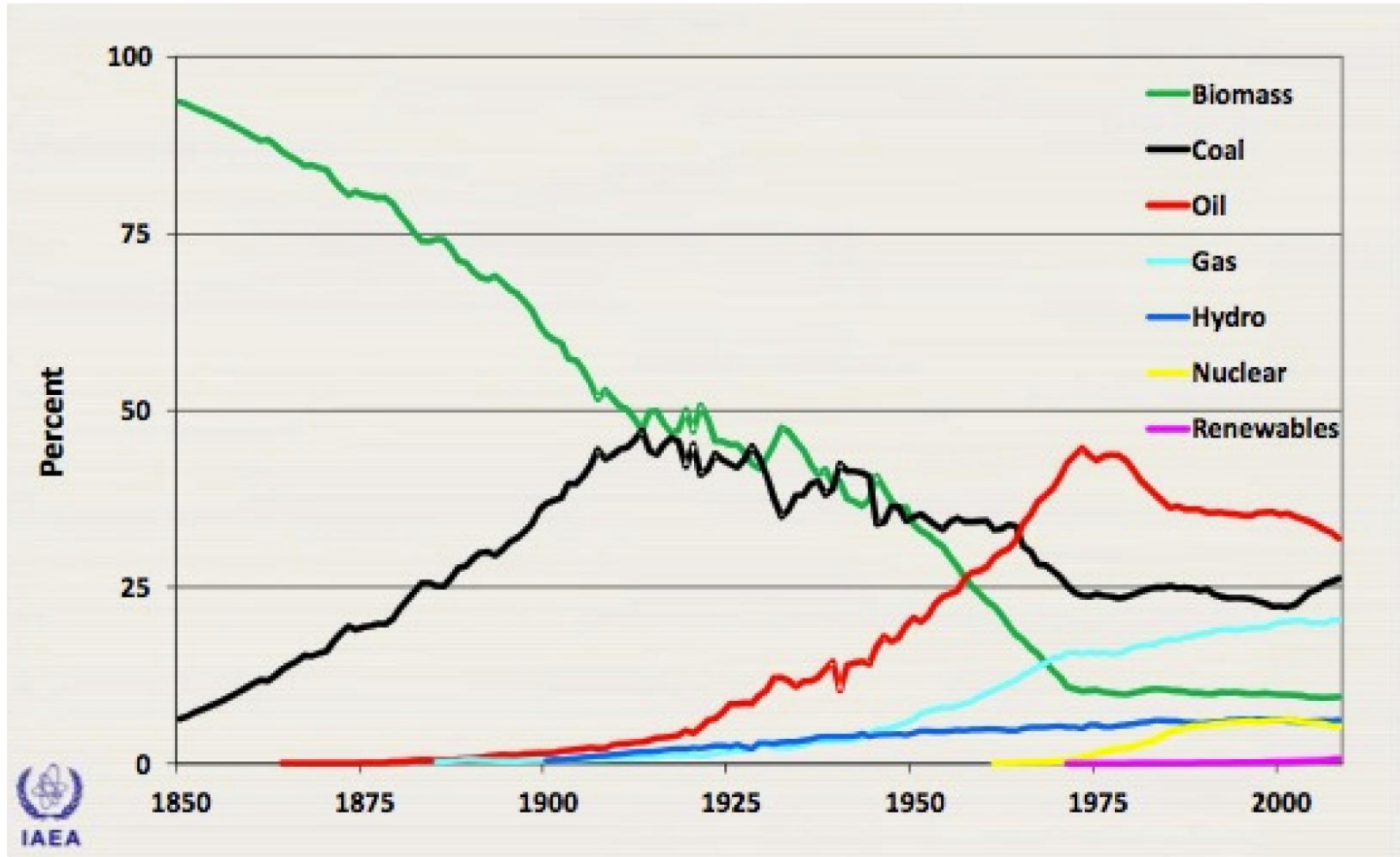
Globally, energy is still primarily fossil fuels



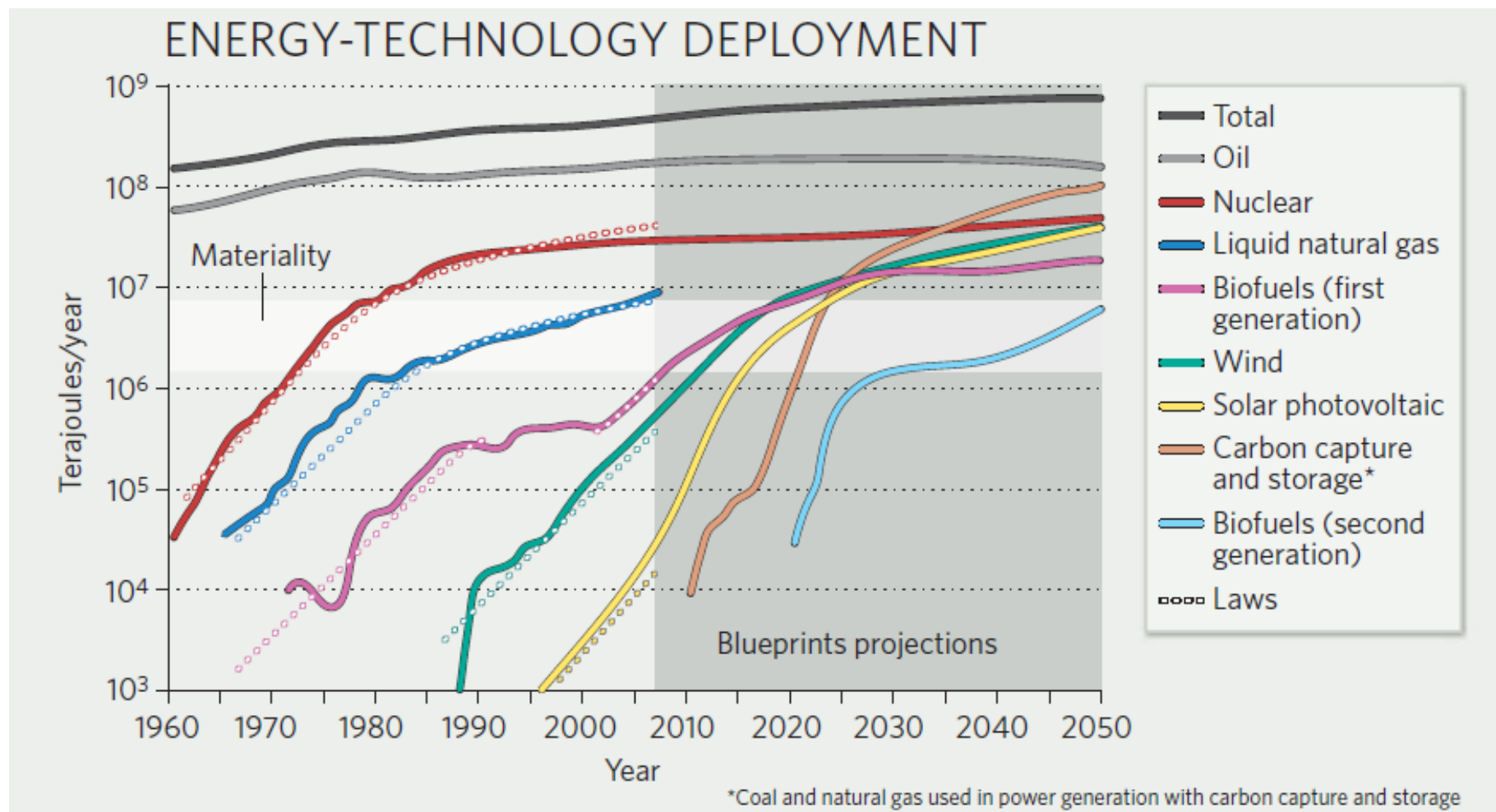
The oil majors and the IEA suggest that change is unlikely to come quickly



Historically, energy transitions have happened slowly, each one taking many decades

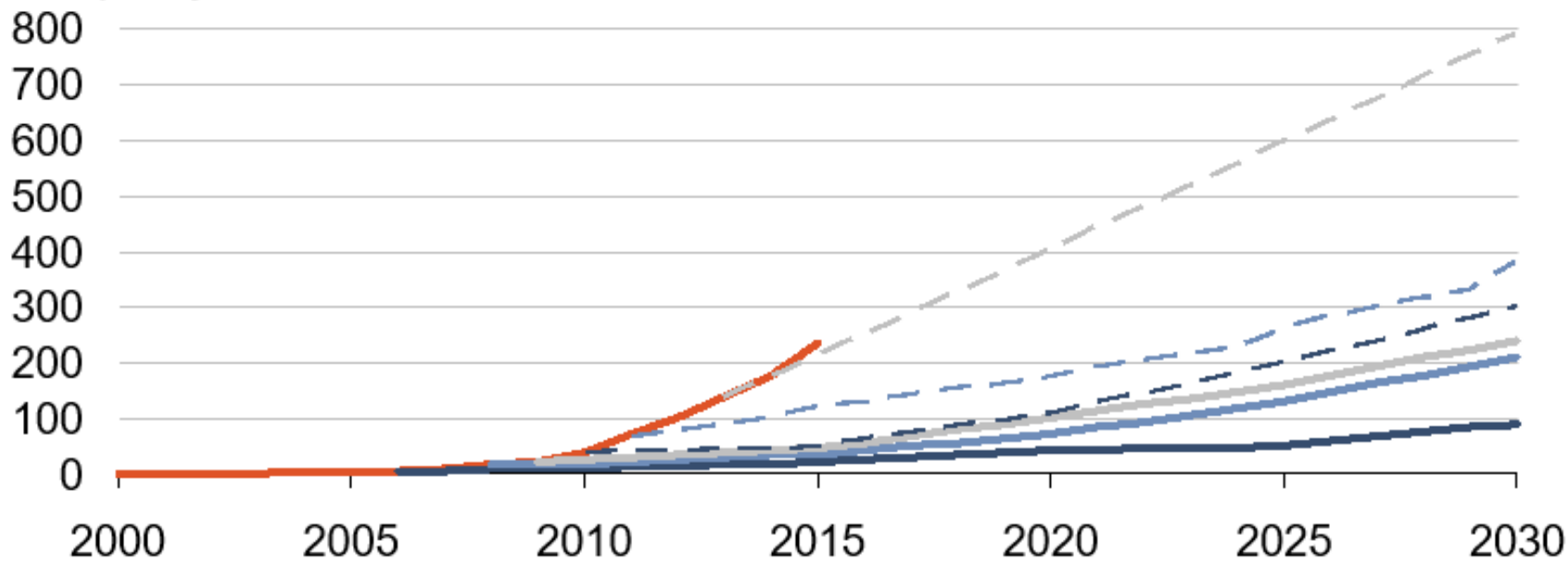


Past 'evidence' therefore appears to back up the view that such rapid change is very unlikely, but...



The big guys already have an impressive track record in getting it wrong on solar

Global capacity of Solar PV installed, GW



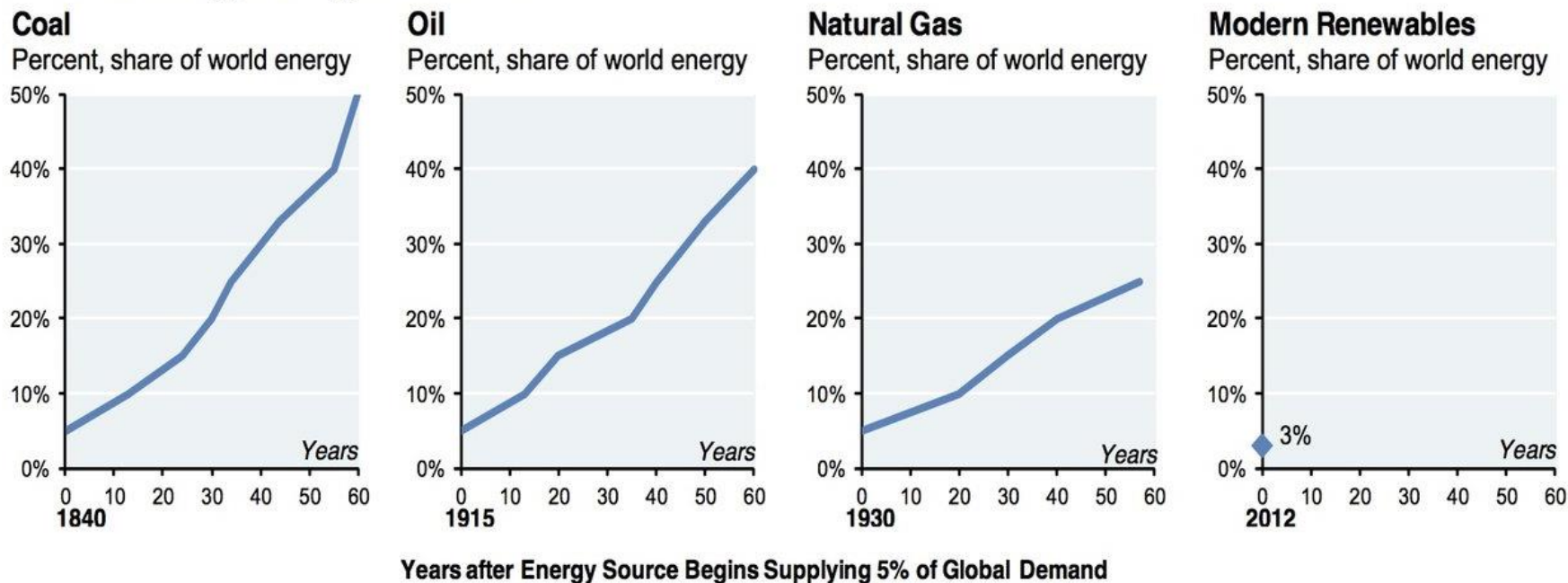
- Historical
- IEA 2006
- IEA 2008
- IEA 2009
- IEA 2010
- IEA 2011
- IEA 2014

Transitions can be fast: New York went rapidly from the horse (1900) to the car (1913)



Others (e.g. Smil) note energy sector transitions are always slow, because of e.g. long lived capital

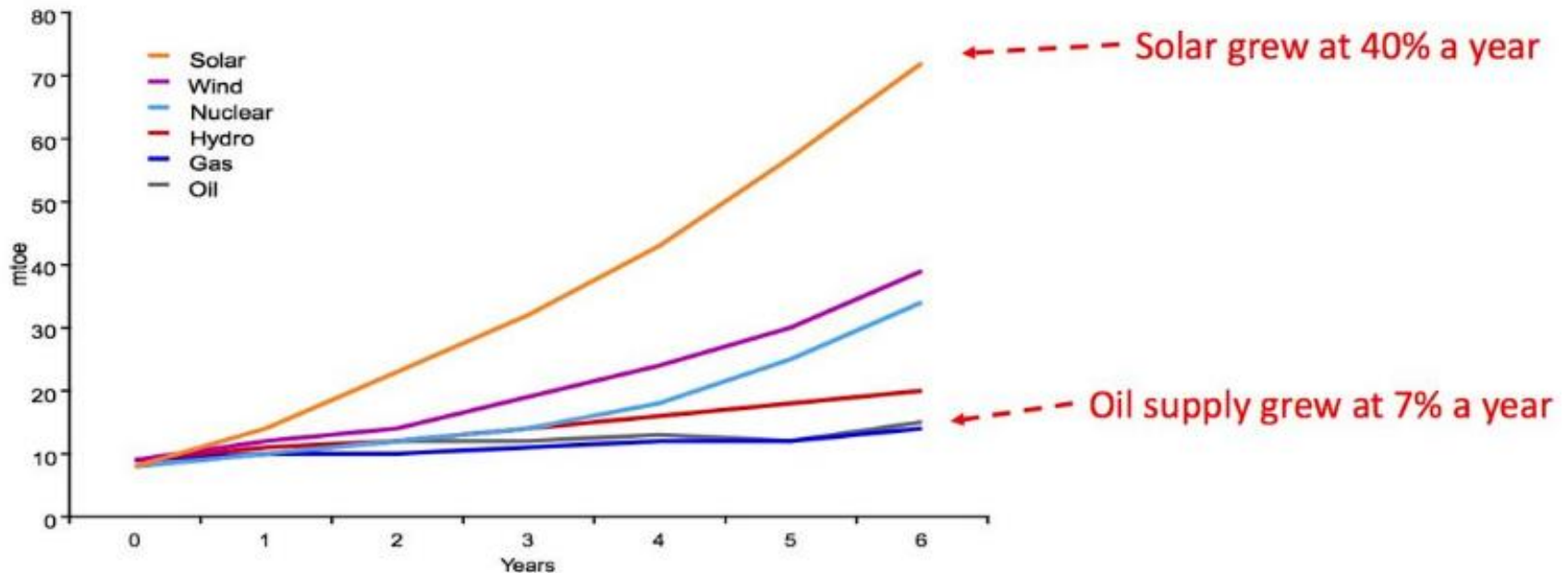
The Arc of Energy History, 1840 - 2012



Could this time be different?

Solar growth rates are historically unprecedented

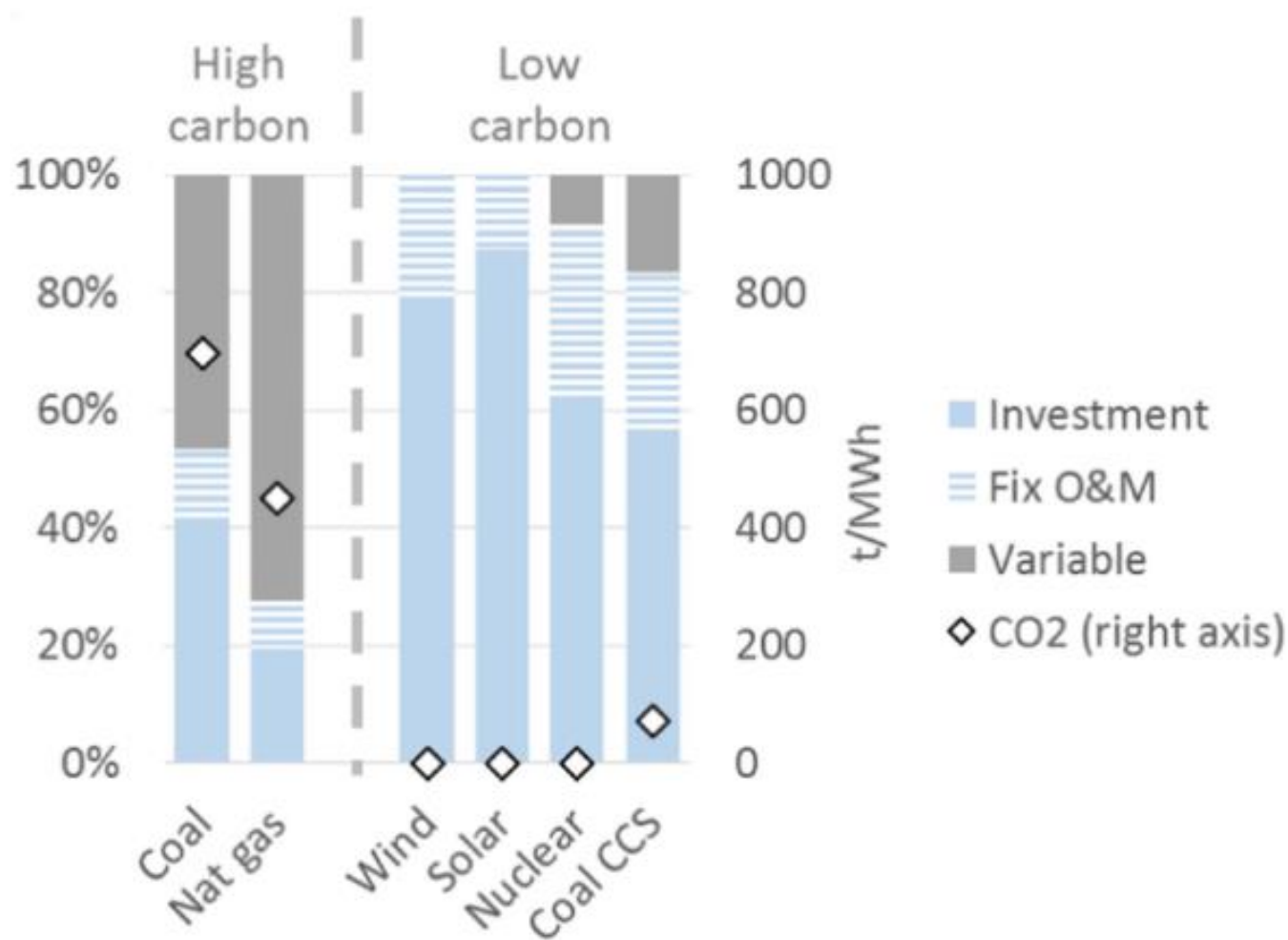
Growth after a fuel reached 10 mtoe (million tonnes of oil equivalent)



Sources: BP, Smil, TSRP estimates.

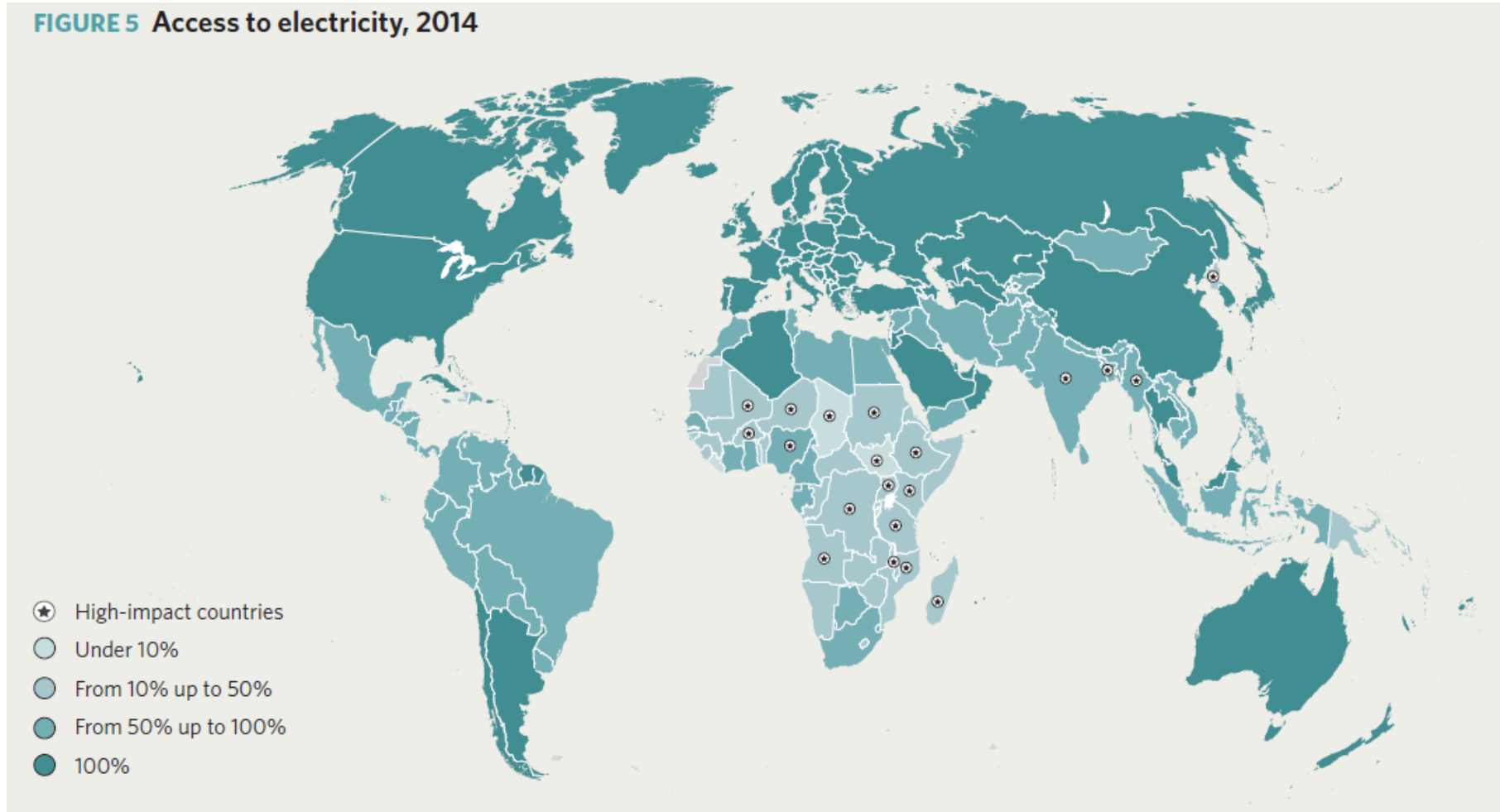
Finance will be important because the new energy world is more capital than fuel

So financing is more important than ever → next session!



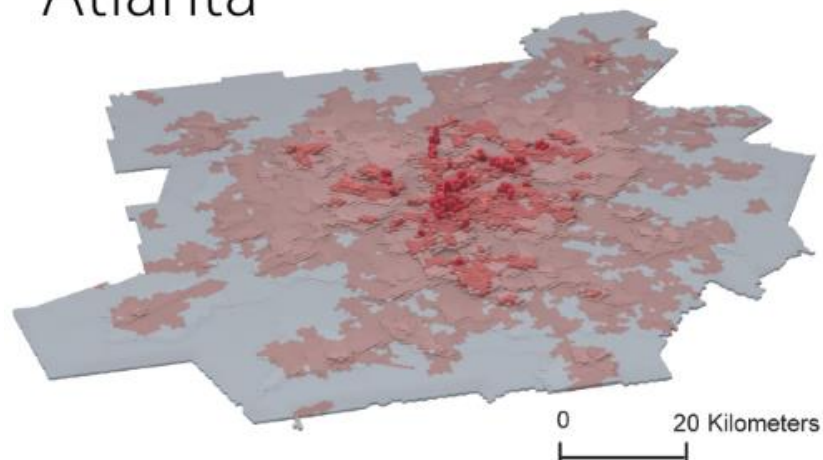
Much depends upon how rapidly, and how, countries electrify across Africa and South Asia

FIGURE 5 Access to electricity, 2014



It also depends on urban design (emissions are 6x in Atlanta cf Barcelona)

Atlanta



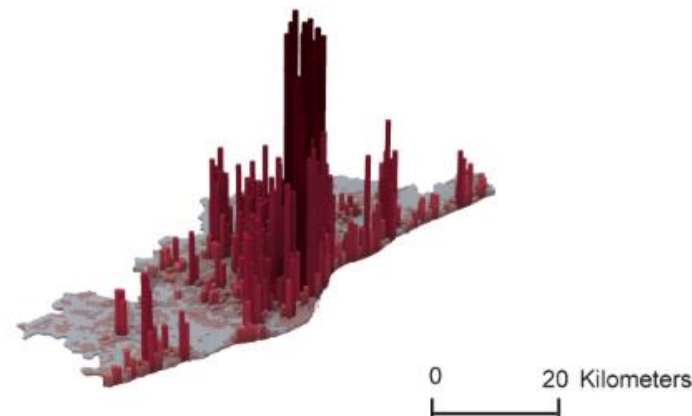
5.3 million
Population

16,605 sqkm
Total area

7,692 sqkm
Urban area

6.9 tonnes CO₂
Transport carbon emissions per capita

Barcelona



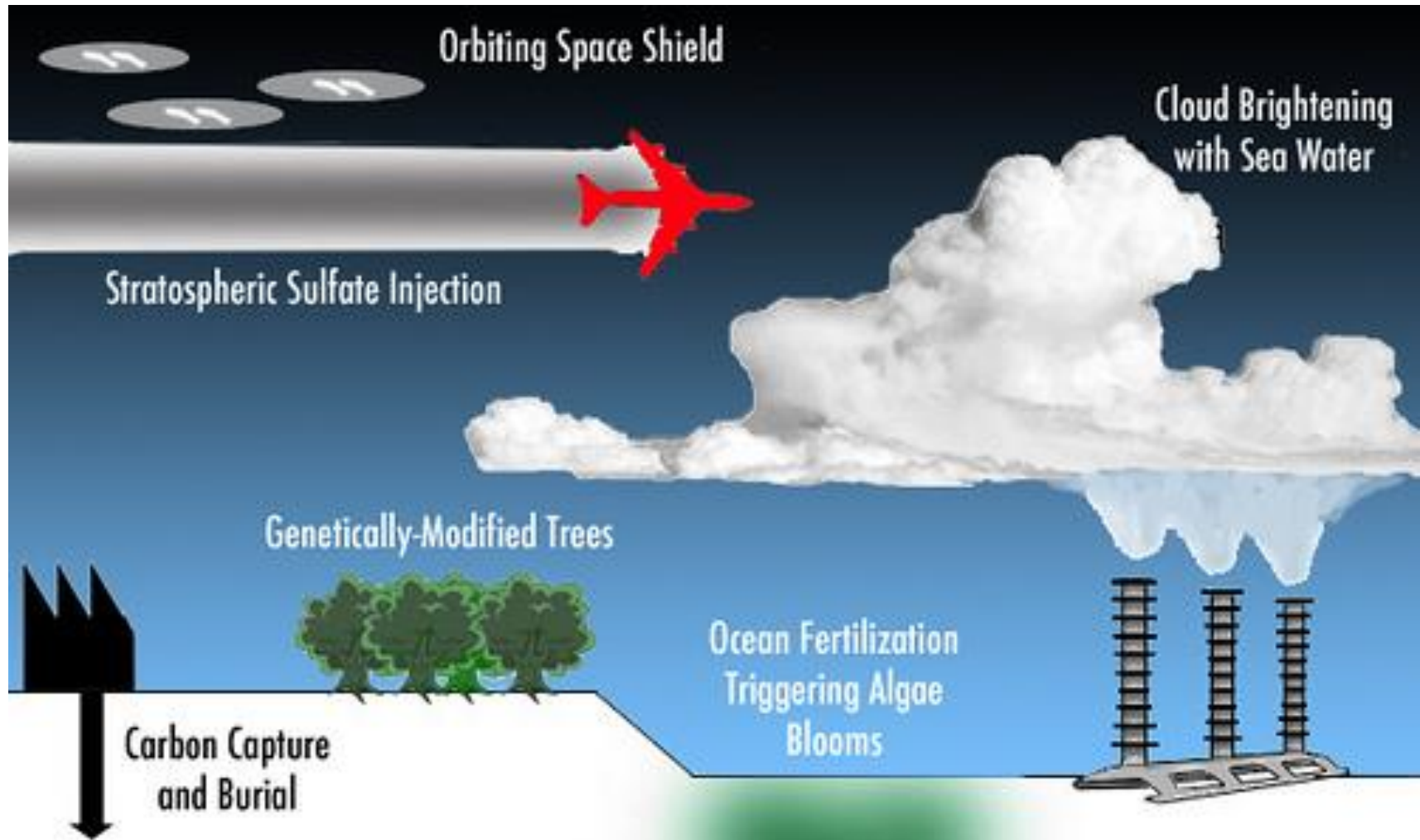
5 million
Population

3,263 sqkm
Total area

648 sqkm
Urban area

1.2 tonnes CO₂
Transport carbon emissions per capita

And if all else fails, we can try geoengineering



Whether we will transform our economy in time depends upon:

1. Can we accelerate the pace of technological change? (Very likely)
2. Can we integrate new tech into systems fast enough? (Likely)
3. Will we urbanise in a sensible way? (Maybe)
4. Will the finance be available? (Likely)
5. Will the climate be kind to us? (We are rolling the dice...)

Thank you