# General Aggregation of Misspecified Asset Pricing Models

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# Model Misspecification and Main Idea

- Overwhelming evidence that most, if not all, economic models are misspecified.
- We adopt the view that dispenses completely with the notion of a true model and treats the candidate models as genuinely misspecified:

because they approximate or represent different aspects of latent DGP;
 or because the underlying structure is completely unknown.

- Misspecified models can still be useful for informing policy makers and investors in their decision making...but one needs to proceed carefully
  - Perform a model selection procedure ("least misspecified" model)
    - statistical inference (on the pseudo-true values of the model) needs to adequately incorporate model uncertainty
  - Combine information from all models by model aggregation to elicit some features of the latent object of interest
    - the statistical paradigm is shifted away from parameter estimation of an optimally selected model
    - interest lies in some unknown functional (conditional mean, forecast density, stochastic discount factor etc.)

# Motivation and Context

• Accounting for model uncertainty:

- Model  $m = (S, \gamma) \in \mathcal{M}$ , where S is the model structure (functional form, distributional assumptions, heteroskedasticity, time dependence) and  $\gamma$  are parameters specific to the model structure S.
- There is both parameter and model uncertainty.
- ${\, \bullet \, }$  What must be done is integrating over both S and  $\gamma$

$$p(y|x, \mathcal{M}) = \int_{\mathcal{M}} p(y|x, m) p(m|x) dm = \int \int p(y|x, S, \gamma) p(S, \gamma|x) dS d\gamma.$$

• Instead, we often condition on a specific model structure  $S^{*}$ 

$$p(y|x, \mathcal{M}) = p(y|x, S^*) = \int \int p(y|x, S^*, \gamma^*) p(\gamma|x, S^*) d\gamma$$

ignoring model uncertainty.

- Model averaging is a way of dealing with model uncertainty. But most model averaging methods assume that  $\mathcal M$  contains the true model.
- We are usually interested in some functional f given the data. But for model averaging to make sense, f needs to be the same for all models.

# Entropy-Based Aggregation

- Information-theoretic approach to aggregation:
  - adapts better to the underlying uncertainty surrounding DGP.
- *M* proposed misspecified models  $\{f_1, ..., f_M\}$ ;  $\tilde{f}$  is the aggregator.
  - each model is an incomplete 'indicator' of the latent object of interest.
- Consider the flat simplex  $\mathcal{W}^M = \left\{ w \in \mathbb{R}^M : w_i \geq 0, \sum_{i=1}^M w_i = 1 
  ight\}$ .
- The empirical risk function  $\mathcal{R}_{\mathcal{T},\rho}(\tilde{f}, f_i)$  is the generalized entropy divergence between the aggregator  $\tilde{f}$  and each prospective models  $f_i$ :

$$\mathcal{R}_{\mathcal{T},\rho}(\tilde{f}, f_i) = rac{1}{
ho(
ho+1)} \sum_{t=1}^{T} \tilde{f}_t \left[ \left( rac{\tilde{f}_t}{f_{i,t}} 
ight)^{
ho} - 1 
ight]$$

• The aggregator that minimizes  $\sum_{i=1}^M w_i {\mathcal R}_{{\mathcal T},
ho}( ilde{f},f_i)$ ,  $w\in {\mathcal W}^M$ , is

$$\tilde{f}_t^* \propto \left[\sum_{i=1}^M w_i f_{i,t}^{-\rho}\right]^{-1/\rho}$$

• linear  $(\rho = -1)$ , geometric  $(\rho \rightarrow 0)$  and Hellinger  $(\rho = -1/2)$  pooling are special cases.

- Monthly data for 1988:01-2018:02.
- 12-month forecasts of U.S. core (CPI less food and energy) inflation.

#### Models:

- BC: Blue Chip survey of expected CPI inflation
- PC: Phillips curve model
- HA: Historical average
- MA: IMA(1,1) model (Stock and Watson, 2007)
- CY: Simplified commodity-based (convenience yield) model (Gospodinov and Ng, 2013; Gospodinov, 2017)
- AG: Hellinger distance ( $\rho=-1/2)$  aggregator of PC, HA, MA and CY (BC is used as pivot)
- Recursive model estimation (initial sample 1988:01-1996:12)
- Aggregation weights are estimated by minimizing the Hellinger distance between the aggregator and pivot densities over a training sample (initial sample 1997:01–2001:12).
- Out-of-sample evaluation: 2002:01-2018:02.

Bregman loss functions (Patton, 2017) for different forecasting models

	PC	HA	MA	BC	CY	AG			
Homogeneous Bregman Loss $(k > 1)$									
k = 1.1	2.4408	2.0272	2.2855	1.7521	1.4074	1.0000			
k = 2  (MSE)	1.9695	2.051	2.0913	1.7726	1.5628	1.0000			
k = 3	1.7382	2.0339	1.8989	1.7948	1.7676	1.0000			
<i>k</i> = 3.5	1.6745	2.0101	1.8125	1.8065	1.8835	1.0000			
k = 4	1.6297	1.9781	1.7323	1.8188	2.0092	1.0000			
Non-homogeneous (exponential) Bregman Loss ( $a \neq 0$ )									
a = -1	2.6709	2.0111	2.4709	1.7349	1.2609	1.0000			
<i>a</i> = −0.5	2.2476	2.0495	2.2796	1.7528	1.3907	1.0000			
$a \rightarrow 0 \text{ (MSE)}$	1.9695	2.0515	2.0913	1.7726	1.5628	1.0000			
<i>a</i> = 0.5	1.7912	2.0157	1.9117	1.7959	1.7875	1.0000			
a = 1	1.6796	1.9434	1.7433	1.8235	2.0788	1.0000			

All losses are expressed as ratios to that of the aggregator (AG) model.

- Dominance of forecast aggregation across ALL loss functions
  - the forecast improvements are quite large
  - improvements are largest when over-predictions are penalized more heavily than under-predictions
  - unbiased forecast: Mincer-Zarnowitz regression (intercept=-0.0192, slope=0.9221)
- For the individual models, BC and CY work best except when over-predictions are very costly.
- Largest weights are assigned to the CY model.
- Interesting dynamics of forecast weights over time.
- Some evidence against perfect substitutability of candidate models, which is implicitly embedded in the linear pooling (ho = -1).
- The aggregator can be adapted to some other model instead of BC (we prefer BC because it's model-free).
- "Intercept corrections" à la Klein/Theil lead to further improvements.
- Reminder: forecasting core inflation is really challenging.



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Aggregation of Misspecified Models

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# Oracle Inequalities and Bounds

- Model aggregation as a stochastic optimization approach.
- Let functional  $f(\cdot)$  be the unknown object to be inferred.
- Suppose that a finite list (*dictionary*)  $\mathcal{F}$  of candidate auxiliary models is available.
- Stochastic optimization minimizes an empirical risk function that satisfies oracle inequalities (Rigollet, 2012; Rigollet and Tsybakov, 2012).
  - model aggregation with aggregation weights obtained from the stochastic optimization problem;
  - model selection assigns weights of one or zero to individual models: it proves to be suboptimal.
- Let  $Z_1, ..., Z_T$  denote observations of the random variable Z with an unknown distribution.
- Let  $L: Z \times \mathcal{F} \to \mathbb{R}$  be a measurable loss function with a corresponding risk function  $\mathcal{R}: \mathcal{F} \to \mathbb{R}$  defined as

$$\mathcal{R}(f) = \mathbb{E}[L(Z, f)], \ f \in \mathcal{F}.$$

# Oracle Inequalities and Bounds

- The oracle  $f^*$  is defined as  $f^* = \inf_{f \in \mathcal{F}} \mathcal{R}(f)$ .
  - "oracle" because it cannot be constructed without knowledge of the true functional.
- The goal is to construct an aggregator  $\tilde{f}$  of  $f_1, ..., f_M$  in the  $\mathcal{F}$  dictionary by mimicking the oracle  $\inf_{f \in \mathcal{F}} \mathcal{R}(f)$ .
- Oracle bound (in expectation): there exists a constant  $C \ge 1$  such that

$$\mathbb{E}[\mathcal{R}(\tilde{f})] \leq C \inf_{f \in \mathcal{F}} \mathcal{R}(f) + \triangle_{T,M}(\mathcal{F})$$

- the remainder term △<sub>T,M</sub>(F) > 0 characterizes the performance of the aggregator: explicit function of M and sample size T;
- the goal is to find an optimal (smallest possible)  $riangle_{T,M}(\mathcal{F})$ : a difficult problem especially with dependent data and general functional forms;
- if the model is misspecified,  $\inf_{f \in \mathcal{F}} \mathcal{R}(f) > 0$ ;
- it is therefore desirable to obtain a bound with a leading constant C = 1 (sharp inequality);
- again, this is a challenging task.

### Entropy-Based Aggregators

- Let P and Q be probability measures with densities p and q with respect to a dominating measure  $\nu$ .
- Generalized entropy divergence from Q to P is given by

$$D_\eta(P,Q) = \int \phi_\eta \left( dQ/dP 
ight) dQ,$$

where  $\phi_{\eta}(x) = \frac{1}{\eta(\eta+1)} (x^{\eta+1} - 1)$  is the Cressie-Read family, or  $D_{\eta}(P, Q) = \int (1 - (p/q)^{\eta}) q d\nu$  for  $\eta \in \mathbb{R}$ .

 $\bullet\,$  when  $\eta\rightarrow$  0, we obtain the Kullback-Leibler divergence measure

$$D_0(P, Q) = \int \ln(p/q) q d\nu = \mathcal{KL}(P, Q).$$

• the case  $\eta = -1/2$  corresponds to the Hellinger distance measure (the only proper measure of distance in the class)

$$D_{-1/2}(P,Q) = \int \left(p^{1/2} - q^{1/2}\right)^2 d\nu = \mathcal{H}(P,Q).$$

Let

•  $\tilde{f}^{(w)} = \left[\sum_{i=1}^{M} w_i f_i^{1/2}\right]^2$  be the aggregator based on the Hellinger distance with  $\tilde{f}_T^{(w)}$  being its sample analog;

- $\mathcal{H}(\tilde{f}^{(w)},f)$  be the risk function based on the Hellinger distance.
- Then (see also Birgé, 2006, 2013),

$$\mathbb{E}[\mathcal{H}_{T}(\tilde{f}_{T}^{(w)}, f)] \leq C\left[\min_{w \in \mathcal{W}^{M}} \mathcal{H}(\tilde{f}^{(w)}, f) + \triangle_{T,M}\right],$$

where  $C \geq 1$  and  $riangle_{T,M}$  is a remainder term.

- Moreover, the minmax risk over  $\mathcal{F}$  is bounded by  $C \triangle_{\mathcal{T},\mathcal{M}}$ .
- Note that  $\mathcal{H}(\tilde{f}^{(w)}, f) > 0$  under model misspecification.
- But with Hellinger distance and minmaxity, the risk remains under control even if the models are misspecified.
  - Kitamura, Otsu, and Evdokimov (2013); Antoine and Dovonon (2017) for the robustness properties of the Hellinger distance.

#### **HJ-Distance**

- Let  $m_t$  represent an admissible SDF at time t and let  $\mathcal{M}$  be the set of all admissible SDFs.
- An SDF *m<sub>t</sub>* is admissible if it prices the test assets correctly, i.e.,

$$\mathbb{E}[R_t m_t] = 1_N.$$

- Suppose that  $y_t(\gamma)$  is a candidate SDF at time t that depends on the vector of unknown parameters  $\gamma \in \Gamma$ 
  - linear SDF  $y_t(\gamma) = x_t' \gamma$ , where  $x_t$  are K (K < N) risk factors.
- Model is correctly specified if  $\exists$  a  $\gamma \in \Gamma$  such that  $y_t(\gamma) \in \mathcal{M}$ .
- Model is misspecified if  $y_t(\gamma) \notin \mathcal{M}$  for all  $\gamma \in \Gamma$ .
- Hansen and Jagannathan (1991, 1997) suggested using

$$\delta = \min_{\gamma \in \Gamma} \min_{m_t \in \mathcal{M}} \left( \mathbb{E}[(y_t(\gamma) - m_t)^2] \right)^{\frac{1}{2}}$$

- as a misspecification measure for  $y_t(\gamma)$ .
- We refer to  $\delta$  as the Hansen-Jagannathan distance (HJD).

### **HJ-Distance**

- To preview what's coming, HJD can be interpreted as a quadratic risk for *stochastic optimization* with misspecified models
  - Almeida and Garcia (2012) show that for a fixed vector of parameters  $\gamma$ , the primal problem in the SDF framework can be written as

$$\delta_{\eta}(\gamma) = \min_{m \in \mathcal{M}} \mathbb{E}\left[\frac{(1+m-y(\gamma))^{\eta+1}}{\eta(1+\eta)}\right]$$

- The primal problem for the HJD is obtained for  $\eta = 1$ . The normalized Hellinger distance follows for  $\eta = -1/2$ .
- HJD is "oracle" since  $m_t$  is an unknown/unknowable latent object.
- It is often more convenient to solve the following dual problem:

$$\delta^{2} = \min_{\gamma \in \Gamma} \max_{\lambda \in \Re^{N}} \mathbb{E}[y_{t}(\gamma)^{2} - (y_{t}(\gamma) - \lambda' R_{t})^{2} - 2\lambda' \mathbf{1}_{N}],$$

where  $\lambda$  is an *N*-vector of Lagrange multipliers.

*m<sub>t</sub>* no longer plays a role!!!

#### **HJ-Distance**

• Let 
$$heta = [\gamma', \lambda']'$$
 and  $heta^* = [\gamma^{*'}, \lambda^{*'}]'$  be defined as  
 $heta^* = \arg\min_{\gamma \in \Gamma} \max_{\lambda \in \Re^N} \mathbb{E}[L_t( heta)],$ 

where  $L_t(\theta) \equiv y_t(\gamma)^2 - (y_t(\gamma) - \lambda' R_t)^2 - 2\lambda' 1_N$ .

By rearranging the dual problem, it is easy to show that

$$\lambda^* = \mathit{U}^{-1} e(\gamma^*)$$
,

where  $U = \mathbb{E}[R_t R_t']$  and  $e(\gamma^*) = \mathbb{E}[R_t y_t(\gamma^*) - 1_N]$ , and  $\delta^2 = e(\gamma^*)' U^{-1} e(\gamma^*)$ .

• Then, the estimator  $\hat{ heta}=[\hat{\gamma}',\widehat{\lambda}']'$  can be obtained sequentially as

$$\hat{\gamma} = rg\min_{\gamma \in \Gamma} e_{\mathcal{T}}(\gamma)' U_{\mathcal{T}}^{-1} e_{\mathcal{T}}(\gamma),$$

and  $\widehat{\lambda} = \widehat{U}^{-1} e_T(\widehat{\gamma})$ , where  $U_T$  is the sample analog of U.

• a non-optimal GMM estimator with a fixed weighting matrix  $U_T^{-1}$ .

# Consumption-Based Models and SDF Aggregation

- Dictionary of SDF models:
  - CAPM (Brown and Gibbons, 1985)
  - Consumption CAPM
  - Non-expected utility model (Epstein and Zin, 1989, 1991; Weil, 1989)
  - Durable consumption CAPM (Yogo, 2006)
  - External habit model (Abel, 1990)
- Auxiliary models are misspecified, but economic theory still provides guidance to mimicking the oracle SDF.
- The primal problem targets unknown functional of interest, but is transformed to the dual.
  - The immutable part of risk drops out.
- Our aggregation method is information nesting.
- Data dependent model weights,  $w_i$ , will rank competing models.
- An alternative is a data-driven (model-free) approach to approximating the unknown function using non-parametric methods.
  - This is better suited to a 'machine learning' approach.

# Evidence of Misspecification: Asset Pricing Models

HJ-distance estimation of SDF models ( <i>t</i> -stats and <i>p</i> -vals)								
Model	market	cgt	cd <sub>t</sub>	$cg_{t-1}$	smb <sub>t</sub>	hml <sub>t</sub>	Spec.Test	
САРМ	2.70						0.00	
ССАРМ		-1.41 [-1.29]					0.00	
Epstein-Zin	3.31	-2.14					0.00	
D-CCAPM	3.14	-1.94	-0.79				0.00	
External habit		-1.81	1 20001	-1.14 [-1.14]			0.00	
Fama-French	1.92 [1.66]	1			-2.29 [-1.92]	-2.70 [-2.48]	0.00	

Notes: Test assets: 25 Fama-French + 17 industry portfolios. Sample period: 1959:02 - 2012:12. Rank test is testing the null of a reduced rank of D. Misspecification-robust *t*-stats in square brackets.

- All models are rejected!
  - Still, it is common practice to use GMM standard errors for correctly specified models even when the model is rejected by the data.
  - Allowing for model uncertainty reduces the statistical significance (especially for non-traded factors).

- *M* proposed misspecified models,  $\hat{y}_{i,t} = y_{i,t}(\hat{\gamma}_i)$ , i = 1, ..., M, for the unknowable true SDF *m*.
- The estimates γ̂<sub>i</sub> of the pseudo-true values γ<sup>\*</sup><sub>i</sub> are obtained from a prior training sample of size N by minimizing the HJD for each model.
- The effective number of sample observations is N + T
  - candidate models are estimated using observations 1, ..., N
  - aggregation weights are estimated using observations N + 1, ..., N + T.
- Then, a model averaging rule would aggregate information from all of these models and construct a pseudo-true SDF ỹ.
- We are interested in finding the aggregator  $\tilde{y}_t$  with a distribution that is as close as possible to the distributions of  $\hat{y}_i$ 's.
- The risk of the aggregator y
  <sub>t</sub> has an oracle component relative to m. This is common to all empirical decisions.
- All decisions are "stochastically optimizing" (empirical) risk of  $\tilde{y}_t$ .

 Parameters for model *i* are estimated over the training sample (t = 1, ..., N) as

$$\hat{\gamma}_i = \operatorname*{arg\,min}_{\gamma_i \in \Gamma} e_T(\gamma_i)' \left( rac{1}{N} \sum_{t=1}^N R_t R_t' 
ight)^{-1} e_T(\gamma_i),$$

where  $e_T(\gamma_i)$  denotes the sample pricing errors of model *i*.

- The SDFs  $\hat{y}_{i,t} = y_{i,t}(\hat{\gamma}_i)$ , i = 1, ..., M, are constructed by plugging in the estimated parameters but using data for the second part of the sample N + 1, ..., N + T.
- Recall that the aggregator that minimizes GE risk takes the form

$$\tilde{y}_t \propto \left[\sum_{i=1}^M w_i y_{i,t}^{-\rho}\right]^{-1/\rho}$$

- under quadratic risk (
  ho=-1), we obtain linear pooling.
- under Hellinger-distance risk ( $\rho = -1/2$ ),  $\tilde{y}_t \propto \left[\sum_{i=1}^M w_i y_{i,t}^{1/2}\right]^2$ .
- Two methods for estimating w.

- Method 1: HJ-distance approach.
- For given  $(\hat{y}_{1,t}, ..., \hat{y}_{M,t})'$ , construct the pricing errors of the aggregator

$$ilde{\mathsf{e}}_{\mathcal{T}}(w) = rac{1}{\mathcal{T}}\sum_{t=N+1}^{N+\mathcal{T}} \mathsf{R}_t \left[\sum_{i=1}^M w_i \hat{y}_{i,t}
ight] - \mathbb{1}_N.$$

• The unknown weights w are obtained by minimizing the HJ-distance of  $\tilde{\mathbf{e}}_{\mathcal{T}}(\theta)$ 

$$\tilde{\delta} = \sqrt{\tilde{e}_T(w)' \left(\frac{1}{T}\sum_{t=N+1}^{N+T} R_t R_t'\right)^{-1} \tilde{e}_T(w)},$$

subject to  $w_i \ge 0$  and  $\sum_{i=1}^{M} w_i = 1$ .

- **Method 2**: minimizing the Hellinger distance (consistent risk function).
- Let p be the density of some favored benchmark model ("pivot"), and q the density of the aggregator  $\tilde{y}_t(\theta) = \left[\sum_{i=1}^M w_i y_{i,t}^{1/2}\right]^2$ .
- Minimize the Hellinger distance (with respect to w)

$$\mathcal{H} = rac{1}{2} \int \left( p^{1/2}(x) - q^{1/2}(x) 
ight)^2 dx$$
 ,

subject to  $w_i \ge 0$  and  $\sum_{i=1}^{M} w_i = 1$ .

- Starting values for weights are the inverse of the Hansen-Jagannathan distances, i.e.,  $\hat{w}_i = (1/\hat{\delta}_i) / \sum_{i=1}^{M} (1/\hat{\delta}_i)$  for i = 1, ..., M.
- Densities *p* and *q* are estimated by a kernel density estimator and the integral in  $\mathcal{H}$  is evaluated numerically.
- The choice of a benchmark model: Fama-French 3-factor model.

# Simulations

- Factors and returns are simulated from a multivariate normal distribution with parameters calibrated to the data.
- Sample size is N + T = 600 with N = 360 and T = 240.
- Two scenarios: (i) all models are misspecified and (ii) CAPM is "true" but all other models are misspecified.
- Two sets of test asset returns: (i) the 25 Fama-French portfolios, and (ii) the 17 industry portfolios.
- Models for aggregation: CAPM, CCAPM, EZ and D-CCAPM.
- Benchmark model: FF3.
- Aggregators: HJ distance and Hellinger distance.
- Evaluation metric for pricing performance: HJ distance.
- HJD aggregator is expected to work the best: But how does it compare to individual models?
- HEL aggregator is expected to show robustness: But how does it assign weights compared to HJD aggregator?

# Simulations: All Models are Misspecified

	CAPM	CCAPM	EZ	D-CCAPM	FF3	HJD agg.	HEL agg.		
25 Fama-French portfolios									
mean $\hat{\delta}$	0.4713	0.4831	0.4780	0.4834	0.4533	0.4577	0.4708		
median $\hat{\delta}$	0.4683	0.4786	0.4737	0.4794	0.4501	0.4545	0.4680		
mean $\hat{w}_{-1}$	0.3512	0.1775	0.1422	0.3291					
mean $\hat{w}_{-1/2}$	0.1766	0.1420	0.2586	0.4228					
17 industry portfolios									
mean $\hat{\delta}$	0.3000	0.3036	0.3101	0.3213	0.3081	0.2908	0.3010		
median $\hat{\delta}$	0.2985	0.3008	0.3070	0.3162	0.3077	0.2889	0.3013		
mean $\hat{w}_{-1}$	0.4047	0.3347	0.1030	0.1575					
mean $\hat{w}_{-1/2}$	0.3230	0.2174	0.1718	0.2878					

- SDF aggregation offers a substantial improvement in pricing performance.
- HJD aggregator dominates uniformly the individual models used for aggregation.
- HEL aggregator appears to robustify away from the best performing individual model and distribute weights more evenly across models.

# Simulations: CAPM is Correctly Specified

	CAPM	CCAPM	EZ	D-CCAPM	FF3	HJD agg.	HEL agg.		
25 Fama-French portfolios									
mean $\hat{\delta}$	0.3370	0.3490	0.3433	0.3507	0.3459	0.3286	0.3387		
median $\hat{\delta}$	0.3339	0.3477	0.3426	0.3498	0.3414	0.3262	0.3369		
mean $\hat{w}_{-1}$	0.4344	0.2353	0.1523	0.1781					
mean $\hat{w}_{-1/2}$	0.3360	0.1402	0.2218	0.3020					
17 industry portfolios									
mean $\hat{\delta}$	0.2657	0.2680	0.2744	0.2833	0.2770	0.2563	0.2666		
median $\hat{\delta}$	0.2633	0.2654	0.2696	0.2784	0.2746	0.2548	0.2644		
mean $\hat{w}_{-1}$	0.4003	0.3490	0.0908	0.1599					
mean $\hat{w}_{-1/2}$	0.3241	0.2010	0.1983	0.2766					

Even when one of the models is true, HJD aggregation dominates.

- Somewhat surprising that aggregation weights are still fairly equally distributed over competing models.
  - partly due to the fact that CAPM is nested within other models.
  - it also illustrates the "insurance" value of mixing by penalizing the possibility of choosing catastrophically false individual models.

# Concluding Remarks

- Economic models are misspecified by design as they try to approximate a complex/unknown/unknowable DGP.
- Instead of selecting a single model for policy analysis or decision making, aggregating information from all models may adapt better to the underlying uncertainty and result in a more robust approximation.
- Information theory provides the natural theoretical foundation for dealing with these types of uncertainty and partial specification.
- We capitalize on some insights from the information-theoretic approach and propose a mixture method for aggregating information from different misspecified asset pricing models.
- The generalized entropy criterion that underlies our approach allows us to circumvent some drawbacks of the standard linear pooling.
- Potentially wide applicability in (micro, macro, labor) economics using a large set of diverse, partially specified models.